The Smoke-Free Debate

An interview with Dr. Jack Atherton on cancer, safety and smoking

By Erich Tanner

A discussion is going on in regards to making Northwestern State University a 100% smoke-free campus. To help move the discussion along, a Campus Tobacco Task Force was appointed to make policy recommendations to the President and his cabinet. The topic will be discussed over the next several months and so it made sense to interview the Faculty Senate President, Dr. Jack Atherton. It would have been enough for him to voice his opinion about the issue, but Dr. Atherton, as you may or may not know, is also a cancer survivor. I had not spoken with Dr. Atherton prior to the interview so I did not know what to expect. Let’s just say… I was pleasantly surprised to find an opinionated individual whose views were not based on emotion but on reasonable thinking and a strong will to carry out education in the most responsible way possible. His reasonable nature was evident as he related his longtime interaction with secondhand smoke.

“I grew up in a household of smokers. My parents exposed me to it, as did friends and neighbors, at church, in the community; it was part of the culture. I can’t be angry at them. They cared very much for me. They just didn’t know. I went and worked in prisons, a smoke filled world, and to make

See Atherton on Page 2

No January edition of NSU News

There will be no January 2012 edition of NSU News. If you would like to submit January news early to be printed in the December edition, please send to Leah Jackson, News Bureau, by e-mailing jacksonl@nsula.edu or by FAX 5905. The next edition will be February 2012.
extra money I bartended in another smoke filled environment.”

It may have been just a part of the culture but it became much more when he was diagnosed with cancer.

The type of cancer Dr. Atherton was diagnosed with was squamous cell carcinoma. It is “the type of cancer smokers and dippers get,” but he assured me he had neither smoked nor dipped. Dr. Atherton believes it was the smoked-filled spaces he moved through during his life that led to the development of a cancer so commonly found in tobacco users. Even with this knowledge, it is a not a subject he allows emotion to control. According to Dr. Atherton, it is not an issue of freedom and rights so much as it is about safety, and the responsibility he and the university have to ensure a healthy place to work and learn.

Dr. Atherton recognizes there are policies in place already at NSU and in society to ensure safety. These policies range from restrictions on noise levels to regulations in dealing with substances such as asbestos, but somehow it seems acceptable to disperse toxins from burning cigarettes into the air. He admits he does not like government control; however Dr. Atherton stated, “When individuals are infringing on me and others indiscriminately, if the government does not protect the public, it is not doing its job.” And while he believes “the simplest of solutions is for people to respect the rights and spaces of others,” I would argue smoking is an activity that by its nature invades the rights and spaces of others.

This idea of protection, Dr. Atherton says, is “a duty care the University owes to all on campus and it is the University’s obligation to maintain a safe environment.” He believes that smoking is not a right but a privilege. The right infringed upon is the right to breathe clean air. It is, as he says, “a duty” owed to all individuals on campus including the K-12 students who may be negatively influenced by adults who model smoking behavior. It is my understanding that state law prohibits smoking on K-12 school campuses. This does not demonstrate positive leadership. Indeed, change is difficult but to abandon what we know about the detrimental health effects of smoking would be irresponsible.

Dr. Atherton experienced this change firsthand while holding the position of warden in a federal prison and went on to describe the smooth transition. Concerning the banning of smoking in his prison he told me, “We knew no-smoking was coming. We were given a date it would be prohibited by, as I recall twelve to fifteen months down the road. Washington let the prisons decide how to do it.” He went on to describe the implementation period he set up which included cessation services, education, awareness to change. Several staff members took it as an opportunity to quit while the prisoners accepted the change because they knew it was going to happen regardless. It was as smooth as it could be and it can be the same at NSU as well.

This is an opportunity for NSU to move into a leadership role, both regionally and nationally. Currently over 586 universities and colleges across the nation have gone smoke-free, a 3156% increase since 2005 (ANRF, 2011). Isn’t it time NSU join the list of colleges and universities that have recognized the need to improve the safety and health of their campus environment?

Social Work club collecting baby items for Women’s Resource Center

Northwestern State’s Social Work Club is collecting baby items for the Women’s Resource Center of Natchitoches through Nov. 14.

Items needed include baby wash, baby shampoo and conditioner, bibs, rattles, pacifiers, baby lotion, baby powder, bottles, booties, brush/comb sets, washcloths, changing pads, receiving blankets and stuffed animals.

For more information on how to make a donation, contact Brandy Beavers at (318) 228-4894.

Erich Tanner of Covington is a graduate student in Health Promotion.
Don’t Miss Fall Read Nov. 2

Day of the Dead exhibit will remain on display

The Department of Language and Communication will host Fall Read Wednesday, Nov. 2 beginning at 5:30 p.m.

“This has been a delightful event in the past, and we hope that folks will come share an interesting evening of community and literature,” said Michelle Pichon, instructor in the Department of Language and Communications and an organizer of Fall Read.

Beginning Spanish students in classes taught by Assistant Professor of Spanish Jim Crawford and French and Spanish Instructor Christine Ferrell have researched the tradition of El dia de los Muertos and have constructed altars to deceased Hispanic figures.

Día de los Muertos or Day of the Dead is a traditional Mexican holiday in which friends and family gather to pray for and remember those who have died. The celebration takes place Nov. 1-2 in connection with the Catholic holiday of All Saint’s Day on Nov. 1 and All Soul’s Day on Nov. 2. Tradition includes building altars and honoring the deceased with sugar skulls, marigolds and the favorite food and drink of the department.

The altars will be on display for a week in the Reading Room at Watson Library.

People...Continued from Page 1

Jr., Language and Communication, presented his paper “Of Joy that Kills: Cognitive Emotion in Kate Chopin’s ‘The Story of an Hour.’” Marianne Wilson also presented.

Wilson also recently completed work as a consultant for an LEH grant called Primetime Family Reading Time. The families read assigned books together and meet weekly to hear a storyteller and participate in a humanities-based discussion. The program ran from late August to early October at Atlanta High School. The next site she will work with is Many Junior High starting in January.

Dr. Begona Perez-Mira, assistant professor, and Dr. Margaret S. Kilcoyne, professor and acting director, School of Business, presented a paper at the Southern Business Education Association conference in Orlando, Fla. The title of the presentation was “Add Some Spice to Your Classroom with iP3-iPen, iPod, iPad.”

The theme of the SBEA conference was “Experience the Magic” and approximately 200 business and information technology teachers from 12 southern states attended. SBEA is an affiliate of the National Business Education Association. THE SBEA convention is an opportunity for fellow teachers to network and share best practice ideas. Conference sessions provided an opportunity to learn of many changes and challenges in the profession and in the business world, as well as provide the latest information on the needs of students.

Mary Linn Wernet, university archivist, delivered a paper on “Visiting Writers of Cammie Henry’s Melrose Plantation” before the members of the Natchitoches Chapter of Beta Sigma Phi on October 11

Shelia Thompson and Wernet set up and curated a traveling exhibit on Archive Preservation during the Creole Heritage Conference on Oct. 7.

On Oct. 9, Wernet volunteered as a docent at the African House on the Melrose Plantation grounds during the Association for the Preservation of Historic Natchitoches Fall Tour of Homes.

Assistant Professors of Nursing Carolyn Hartt and Ann Deshotels, Alexandria campus, attended an Oct. 19 workshop in Baton Rouge on Creative Teaching Strategies for Nurses. The workshop was led by Theresa Puckett. Nursing faculty and students also attended the Louisiana Association of Student Nurses convention in Alexandria.
Richard Jensen, professor of history in the Louisiana Scholars’ College at Northwestern State University, was among scholars from the United States, Europe, Asia and Africa invited to speak at a conference on terrorism held in Geneva, Switzerland, last month. The conference, “Terrorism and International Politics: Past, Present and Future,” drew together historians, diplomats and political scientists to share research on terrorism from a scholarly perspective, examining the roots of terrorism and how it has evolved from the late 19th century to the modern era.

“It was stimulating intellectually and personally. It was exciting to see historic sites, meet scholars and learn of emerging theories,” said Jensen, who opened the conference with his presentation, The 1905-12 global wave of terrorism and international efforts to combat it. Jensen was one of four panelists who spoke about terrorism prior to World War II. Mohammad-Mahmoud Ould Mohamedou, former foreign affairs minister for the west African nation of Mauritania, who is now a visiting scholar at the conference’s host institution, the Graduate Institute of International and Development Studies in Geneva, chaired Jensen’s panel.

“Twenty-five papers were presented and there were opportunities for presenters to speak with each other informally,” Jensen said. “I teach a course on terrorism every three years, so a lot of what I learned I will definitely incorporate into my research and lectures.”

Other panels addressed terrorism during the Cold War, terrorism and international organizations, regional studies that focused on specific activity such as the Civil War in Chad and Bengal terrorism, Al Qaeda a decade after 9/11 and contemporary terrorism and anti-terrorism.

Keynote speaker was Dr. David C. Rapoport, professor emeritus of political science at the University of California Los Angeles, who is regarded for having established the academic study of terrorism and founded two journals on the subject. Rapoport discussed the four waves of terrorism over the last 130 years, suggesting that a new wave might begin around the year 2020.

“According to Dr. Rapoport, about every 40 years, a new kind of terrorism emerges. The waves tend to last a little more than a generation. Old slogans don’t work anymore. There may be economic factors and often some big event that will trigger a new age of terrorism,” Jensen said. “Today, we are witnessing terrorism that is motivated or influenced, at least in part, by religion, which started in 1979 with the Iranian revolution. Rapoport believes the new wave may begin in 2020, but what event may trigger it is unforeseen.”

According to Rapoport, some speculation about the next wave points to “lone wolf” terrorism, in which violence is directed by a single individual rather than an organization. An example is the July 2011 attack on the Norwegian Island of Utoya in which a lone gunman opened fire at a youth camp operated by a political party. The gunman, Anders Behring Breivik, is also charged with a related bombing in Oslo.

In another session, Mohammad-Mahmoud Ould Mohamedou introduced a controversial paper that attempted to separate completely Al Qaeda from Islam, Jensen said.

“He wanted to say that Al...
Richard Jensen, a professor of history at Northwestern State University’s Louisiana Scholars’ College, spoke on a panel that addressed terrorism prior to World War II during a conference on terrorism and international politics last month. Scholars, historians and political scientists from around the world attended the conference, held in Geneva, Switzerland. From left are panelists Mohammad-Mahmoud Ould Mohamedou, Pierre-Etienne Bourneuf, Florian Grafl, Jensen and Jussi Hanhimaki, a principal organizer of the conference. Hanhimaki opened the conference. Jensen was the first presenter.

Jenson...Continued from Page 4

Qaeda terrorism is not Islamic terrorism and to sever all connection between religious people and extremists. The most prominent terrorist groups now claim to be inspired by religious goals, with one exception, the Sri Lankan Liberation Tamil Eelam Tigers,” Jensen said. That militant group, which borrowed suicide bombing tactics from Al Qaeda, was defeated in 2009.

“Another interesting paper addressed the possibility of placing piracy and terrorism in the same category,” Jensen said. “There are questions about how to deal with terrorists who commit crimes outside the country and how and where to try them and there are similarities in the way in which people look at piracy. There is a long legal tradition of dealing with piracy that goes back to Roman times.” However, keeping the two groups separate denies the terrorists legitimacy. “Conviction in an ordinary court is more likely to discredit a terrorist and his cause than conviction in a special tribunal set up to handle international piracy.”

As a scholar, Jensen’s interest in terrorism was piqued when studying a series of assassinations in Europe in the late 19th century. He noted that the conference banquet dinner was held in the same hotel where the Austrian Empress Elizabeth died after an anarchist stabbed her nearby in September 1898.

“That incident led to the first antiterrorist/anti-anarchist conference ever held and was the subject of my first important scholarly article,” he said.

Information gathered from the conference will be directly applicable to Jensen’s classroom.

“I will be teaching a World War II course in the spring and plan to introduce a paper on terror bombing and the Allied strategic bombing of Germany,” Jensen said. “Terrorism’s integration into history hasn’t been entirely accurate. There’s usually not much made of terrorism and political violence in U.S. labor history, or the Wall Street bombing of 1920 and its background.”

Jensen referred to an incident in New York’s financial district that historians believe was related to post-World War I social unrest, labor struggles and anti-capitalist agitation in the United States.

“Maybe we need to talk more about that in American history and acknowledge that it played a bigger role than is often talked about,” he said.

The conference was organized in commemoration of the 10th anniversary of the 9/11 World Trade Center attacks. The Foundation Pierre Du Bois, whose purpose is to stimulate and support research in modern history, sponsored the event with support from the Swiss National Science Foundation. Organizers paid Jensen’s expenses to attend.
Students volunteer for Bird Trail clean-up

About 20 student volunteers congregated in a meadow on a cool Louisiana morning in October prepared to receive instruction for a project intended to enhance the Grits and Mary Ryan Gresham Birding Trail on the campus of Northwestern State University. As killdeer squawked in the grass, Dr. Betsey Cochran, a professor in the Louisiana Scholars’ College, organized the student volunteers who would descend into a gulley and, spades in hand, remove weeds from beds of Louisiana iris and white spider lilies.

The clean-up was one part of a green project to beautify and maintain the Bird Trail, which was funded through a foundation grant from the Gresham family. The Trail is comprised of several sites on and around the Northwestern State campus, including the open meadow near the Health and Human Performance Building, a wooded area next to Watson Library and the Well Woods across Hwy. 1.

“In this multidisciplinary green service project, we have two classes of psychology students who are assisting Betsy and her ecology students with the clean-up effort,” said Steven Gruesbeck, coordinator of Service-Learning at Northwestern State. Members of Northwestern State’s men’s basketball team also participated to fulfill required service hours.

Cochran headed the project with support from Gruesbeck and Dr. Susan Thorson Barnett, head of the Department of Psychology, who recruited students from her Honors class for the project. Some of the psychology students observed group

Hatahet shares info on apps to help prevent cheating

Dr. Zafer Hatahet, professor and head of the Department of Biological Sciences, has taken steps to ensure academic integrity among student utilizing iPad technology.

“Last semester, we purchased 70 iPads with funds from a BOR grant to allow students to take paperless exams and quizzes in a proctored setting. The iPads are in mobile carts that can be moved easily from room to room. One issue of concern was the ability of students to potentially cheat by looking up answers on the Internet while taking the exam. In other words, we needed an application that was similar in function to Respondus Lockdown Browser but worked on iPads. I contacted Respondus, but they don’t currently sell such a product and won’t be offering one anytime soon. Two companies offer iPad apps that fit our need, and we settled on PragmaTouch’s MoodleEZ.

“Rather than buy individual licenses, I paid for a custom implementation of the software that we named MoodleEZ@NSU. The app icon, splash screen and background are all NSU-specific. The software is now available at the iTunes store for free download (http://itunes.apple.com/us/app/moodleez-nsu/id465164826?ls=1&mt=8).

“The app allows students to access only one URL: moodle.nsula.edu. We can add other URLs later if we so desire. Combined with disabling Safari on the iPad, students should not be able to access any website other than Moodle while taking the exams. We will have to wait and see if there are loopholes that we missed, but it is a start.

“I thought you might want to hear this update and inform other departments who were thinking of using iPads to go paperless.”
**CONGRATULATIONS**

Dr. Shane Rasmussen, LA Folklife Center, College of Arts, Letters, Graduate Studies and Research, received notification of a $3,258.82 award from Shreveport Regional Arts Council for “2012 Natchitoches – NSU Folk Festival.”

Dr. Darlene Williams, Vice President for Technology, Research, and Economic Development, received notification of a $12,000 award from University of Louisiana at Lafayette and Louisiana Board of Regents for “CALL Contract Award.” Ms. Stephanie Henson, Mr. Carl Henry, and Mr. Jarrod Sanson are collaborators.

**CURRENT ACTIVITIES**

Dr. Eric Fountain, Department of Engineering Technology, College of Science, Technology, and Business, submitted a proposal to the Louisiana Board of Regents for “Mobile Applications Development Lab.” Ms. Sarah Wright and Mr. Mark Thompson are collaborators.

Dr. Michelle Morris, Department of Teaching and Learning, College of Education and Human Development, submitted a proposal to Youth Service America for “Portion Distortion.” Dr. Terrie Poehl is collaborator.

Mr. Ryan Hancock, Department of Educational Leadership and Technology, College of Education and Human Development, submitted a proposal to the Rapides Foundation for “Impact of Professional Development Experiences on Graduate Counseling and Student Personnel Service Students.”

Dr. Zafer Hatahet, Department of Biological Sciences, College of Science, Technology, and Business, submitted a proposal to the Louisiana Board of Regents entitled “Enhancement of Biological Chemistry Labs.”

Mr. Michael Matthews, Division of Serials and Media, Watson Memorial Library, submitted a proposal to the Louisiana Board of Regents for “Streaming Video Library of Counseling Techniques, Practices, and Methods for Psychology Students and Faculty.” Dr. Cynthia Lindsey is collaborator.

Dr. James Crank, Department of Language and Communication, College of Arts, Letters, and Graduate Studies, submitted a proposal to the Louisiana Board of Regents entitled “Establishing a Distinguished Speaker Series at Northwestern State University.” Dr. Julie Kane is collaborator.

Dr. Kathryn Kelly, Department of Psychology, College of Arts, Letters, and Graduate Studies, submitted a proposal to the Louisiana Board of Regents entitled “Strengthening the Clinical Psychological Assessment Training Program through a Greater Number and Range of Assessment Materials.” Dr. Lee Kneipp is collaborator.

Dr. Wanda Goleman, Department of Biological Sciences, College of Science, Technology, and Business, submitted a proposal to the Louisiana Board of Regents for “Development of Histology Laboratory in the Department of Biological Sciences.”

Dr. Zafer Hatahet, Department of Biological Sciences, College of Science, Technology, and Business, submitted a proposal to the Louisiana Board of Regents for “Enhancement of Introductory Biology Labs.”

For more information regarding funding opportunities, visit ORSP’s website at www.nsula.edu/orsp.

Bird Trail...Continued from Page 7

The first stage has included designing habitats, providing plants, shrubs and trees to attract birds and butterflies and building a birdbath and bird feeders. For more information on Mary’s Bird Fund, please contact the NSU Foundation at (318) 357-4414.
By Kendall Deladerda, M.S.R.S.

As alumni and practicing imaging clinicians in today’s healthcare we all know and respect the importance of being a strong team player. A trait that has been and continues to be addressed and evaluated by our program in part for the accrediting process by JRCERT and even more important for the purpose of individual personal growth and improvement.

As a graduate we all remember belonging to a RADS student organization and attending those “required” LSRT conventions along with the relentless bake sales and other events endured to cover the cost of attendance.

At that point in our lives, we did not realize the more important purpose of this program requirement which was to promote a sense of belonging and team participation. The program’s expansion (dual campuses) and continued growth (MSRS and BASAH) now affords the necessity of having two separate student organizations, the long standing ARTS of Shreveport and the CARRS of Alexandria.

Having two separate student organizations has allowed for a more positive experience in team participation as evident by current student successes at this past summer’s LSRT convention. Students from both organizations placed in the poster competition, served on the student council, and presented for the student program. Team spirit continues to soar as the program promotes student involvement in community service learning experiences, such as the 2011 Susan G. Komen Race for the Cure.

Realization of the impact our program has on individuals becoming a good team player cannot be more evident as to the number of positive comments we as faculty receive on a daily basis. These comments come from such an array of healthcare providers such as senior imaging professionals, department managers, facility administrators, other program faculty and departments.

The most impressive of all comments is that which comes from individual patients and their family members. The importance of being a good team player again surfaces when students are being considered for employment, which supports the program’s involvement in putting so much time and effort into evaluating and improving individuals in this area. As alumni and imaging peers we should continue to promote team spirit by mentoring students during clinical experiences and helping to promote their personal growth.

All too often we forget the days of being a student in this program and how impressionable we were to the actions shown by technologists. Team spirit and participation should be on going even after graduation as we all are now part of the NSU RADS Team.

We need to encourage and promote not only individual learning but the concept and importance of being a good team player. Offering a clinical environment setting that evokes comfort and compassion not only to patients but to each other, will be invaluable in the development of future members of NSU RADS Team and continue the soaring of team spirit.
On October 15, downtown Alexandria was transformed into a sea of pink and white as the second annual Susan G. Komen Race for the Cure was held. Alexandria Radiologic Science students joined together with the Alexandria nursing students to participate. Four recent graduates of the two programs had so much fun at last year’s event; they chose to join the group again this year.

The weather could not have been more perfect. The sky was clear and the temperature was a very nice 70 degrees. The students, adorned with purple boas to represent Northwestern State, joined over 5,500 men, women and children as they walked and ran to raise money for the Susan G. Komen foundation. This year, team “NSU” raised over $1,000 through bake sales and donations.

Along the 5K route, volunteers cheered on the runners and offered water. The finish line was a welcome sight with booths set up by local businesses to offer free food and water to the participants. Entertainment was provided by various local bands and Taylor Mathews even joined in on the fun. Before the race was over, faculty and students were discussing ways to make next year’s team experience even better.

Nursing and Rad Tech students from Northwestern’s Cenla Center participated in the Susan G. Komen Race for the Cure last month.

**By Kari Cook, MSRS, RS (R) Assistant Professor, Cenla Campus**

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**Rad Tech Week commemoration/reception set for Nov. 10**

Northwestern State University’s College of Nursing and Allied Health will hold an open house to commemorate Radiologic Technology Week. Faculty and students will welcome guests from 2-4 p.m. Thursday, Nov. 10 at Northwestern State’s Shreveport Nursing Center, 1800 Line Ave.

“Students will have a display set up in the atrium highlighting the profession and our programs here at Northwestern State, as well as pictures of students engaged in various parts of the program,” said Becky Britt, associate professor and clinical sciences coordinator of Northwestern States Radiologic Sciences program.

Students will be on hand to give tours of the new digital laboratories in the campus’s Warrington Building, which features sophisticated digital imaging equipment now being used in the workplace. Students in Northwestern State’s Radiologic Sciences program train to use radiologic equipment for medical examination, diagnosis or treatment.

Radiologic Technology Week, to be commemorated Nov. 6-11, is observed annually by industry professionals the week of the anniversary of the discovery of X-rays by German scientist Wilhelm Roentgen on Nov. 8, 1895.
NSU Theatre announces the dates for “The Importance of Being Earnest” and the annual Christmas Gala.

“The Importance of Being Earnest” will be staged Nov. 3-5 and Nov. 9-12 in Theatre West. Doors will open at 7 p.m. with the show beginning at 7:30 p.m. Admission is $15 for adults, $12 for senior citizens over 65 and free for NSU students with current stickers on their ID cards. Reservations are required for this production.

The annual Christmas Gala will be presented at 7 p.m. Nov. 30, Dec. 1 and Dec. 2, with an additional 9 p.m. showing on Dec. 2. Admission is $10 per person.

Children’s shows will be at 9:30 a.m. and noon Nov. 30 and Dec. 1. Admission is $3. Schools must make reservations in advance.

For more information, contact Jane Norman at normanj@nsula.edu or call Ext. 4483. You can also visit the Department’s website at theatre.nsula.edu/current-shows-at-northwestern-theatre-and-dance.

Austin Babin as Moncrieff and Sarah Roberts as Cecily Cardew rehearsed a scene from “The Importance of Being Earnest,” which will be performed by Northwestern State Theatre and Dance Nov. 3-5 and 9-12, at 7:30 p.m. in Theatre West.

Sympathy

Services for James “Jim” Sarpy, father of Leonard Sarpy, University Police, were held Thursday, Oct. 27 at St. Augustine Church in Melrose. Mr. Sarpy passed away Saturday, Oct. 22.
Brett Andrews, graduate cello student of Paul Christopher, was named alternate in the LMTA/MTNA Young Artist Competition Oct. 14. Dr. Christine Allen served as his accompanist. From left are Christopher, Jaeyong Kim, Lillia Lara, Brett Andrews, Dr. Christine Allen, Mario Torres and Dr. Andrej Kurti. Christopher, Kim, Allen and Kurti are on faculty in NSU’s School of Creative and Performing Art. Lara and Andrews are Christopher’s students. Torres is Kurti’s student. All students participated in the LMTA/MTNA Young Artist Competition. Dr. Allen and Kim served as accompanists.

Music students, faculty take part in LMTA events

Dr. Christine Allen, associate professor of piano, right, and Paul Christopher, assistant professor of low strings, left, presented the premiere performance of Dr. Kevin George’s “Two Songs for Cello and Piano” at the 2011 Louisiana Music Teacher’s Association (LMTA) Convention at LSU in Baton Rouge Oct. 14. A professor at Delgado Community College in New Orleans, Dr. George was chosen to compose this year’s LMTA Commissioned Composition.

New guidelines create consistency in university image, marketing

Northwestern State University has adopted a series of visual and branding guidelines which are available at externalaffairs.nsula.edu/northwestern-state-visual-branding/

According to Bill Smith, director of marketing and branding at Northwestern State, the guidelines cover use of the new university logo and seal, identity fonts, typesetting, headlines, official colors and supporting marketing marks.

For questions or design approvals, contact Smith at (318) 357-4245, (318) 663-0068 or at smithb@nsula.edu.
### Group Exercise Schedule Fall 2011

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WRAC announces holiday closures

The WRAC will be closed Thursday, Nov. 24, Friday, Nov. 25 and Saturday, Nov. 26 for Thanksgiving.

Normal hours of operation will resume at 1 p.m. Sunday, Nov. 27.